

Buyer Satisfaction Survey CENTURY 21 Leading Edge Realty Inc. - Mississauga

Date: 21-Dec-2020

Agent: Vijitha Bulathsinghala *Satisfaction: 96%

Buyer: Dixon Kankanamge & Prabha Mudiyanselage *Recommendation: 100%

Property: 2 River Ridge Boulevard, Aurora, ON, L4G7V4 *Performance: 94%

Demographics

Question	Answer
Gender	Male
Age Group	45-59 years

Marketing Source

Not Selected	Selected
Yard Sign Agent's Website Other property website/portal Advertisement in local paper Advertisement/classifieds in major paper Local property magazine Radio/Outdoor/TV Advertising Social Media (Facebook/Twitter etc.) Personalized Direct Mail Saw the local office Internet Search (Google/Bing etc.) Yellow Pages or other Directory Referred by a friend/relative or business associate Agent/office contacted you Other	Previously dealt with agent/office

Competitive Selection

Question	Answer
Did you consider other brokers?	Yes

Appraisal: Factor of Influence

Question	Answer	Level
Understanding of your needs and requirements	Critical	
Broker Commission	Important	
Local Knowledge	Critical	
Recommendation from friend/relative	Critical	
Had dealt with Agent/Broker previously	Critical	

Your Purchase: Satisfaction

Question	Answer	Level
*Inspections/Open Houses	Excellent	
*Local Knowledge of area, communities and properties	Good	
* Negotiating the price and terms of the purchase	Excellent	
*The exchange of contracts and closing	Excellent	
*The handling of deposit money	Excellent	
* Attention to detail	Excellent	

The Agent : Performance Ratings

Question	Answer	Level
* Polite	Excellent	
* Understanding	Excellent	
*Friendly	Excellent	
* Patient	Excellent	
*Knowledgeable	Good	
*Helpful	Excellent	
*Trustworthy	Excellent	
* Professional	Excellent	
*Timely communications	Good	
*Clear communications	Good	
* Accessible	Excellent	
*Respectful	Excellent	
*Approachable	Excellent	

Other Broker Staff: Performance

Question	Answer
Performance of other Broker staff	Not Applicable

Overall Satisfaction

Question	Answer	Level
*Overall satisfaction regarding the Sale	Excellent	

Recommendation

Question	Answer	Level
Would use Broker's services again	Agree	
*Would use Agent's services again	Strongly Agree	
Would recommend Broker to family and friends	Agree	
*Would recommend Agent to family and friends	Strongly Agree	

Testimonial

Question	Answer
Would you like to provide a testimonial for Agent	Yes
Customer Testimonial	Vijitha is a very helpful and trustworthy real state agent and I will recommend him to anyone
Testimonial Name and Suburb	Dixon Hewa, Aurora