

# Buyer Satisfaction Survey CENTURY 21 Leading Edge Realty Inc. - Mississauga

Date: 24-Dec-2020

\*Satisfaction: 100% Agent: Vijitha Bulathsinghala

\*Recommendation: 100% Buyer: Dhanusha Liyanage

\*Performance: 100% Property: 3956 Lacman Trail, Mississauga, ON, L5M6N7

#### **Demographics**

Question	Answer
Gender	Male
Age Group	26-34 years

## **Marketing Source**

Not Selected	Selected
Yard Sign Agent's Website Other property website/portal Advertisement in local paper Advertisement/classifieds in major paper Local property magazine Radio/Outdoor/TV Advertising Social Media (Facebook/Twitter etc.) Personalized Direct Mail Saw the local office Internet Search (Google/Bing etc.) Yellow Pages or other Directory Agent/office contacted you Other	Referred by a friend/relative or business associate Previously dealt with agent/office

## **Competitive Selection**

Question	Answer
Did you consider other brokers?	Yes

## **Appraisal: Factor of Influence**

Question	Answer	Level
Understanding of your needs and requirements	Critical	
Broker Commission	Critical	
Local Knowledge	Important	
Recommendation from friend/relative	Important	
Had dealt with Agent/Broker previously	A Consideration	
Comments regarding Agent Selection		Very patient with the house hunt and plain or answer any questions.

#### Your Purchase: Satisfaction

Question	Answer	Level
*Inspections/Open Houses	Excellent	
*Local Knowledge of area, communities and properties	Excellent	
* Negotiating the price and terms of the purchase	Excellent	
*The exchange of contracts and closing	Excellent	
*The handling of deposit money	Excellent	
* Attention to detail	Excellent	

# **The Agent : Performance Ratings**

Question	Answer	Level
* Polite	Excellent	
* Understanding	Excellent	
* Friendly	Excellent	
* Patient	Excellent	
*Knowledgeable	Excellent	
*Helpful	Excellent	
*Trustworthy	Excellent	
* Professional	Excellent	
*Timely communications	Excellent	
*Clear communications	Excellent	
* Accessible	Excellent	
*Respectful	Excellent	
*Approachable	Excellent	

## Other Broker Staff: Performance

Question	Answer
Performance of other Broker staff	Excellent

## **Overall Satisfaction**

Question	Answer	Level
*Overall satisfaction regarding the Sale	Excellent	

## Recommendation

Question	Answer	Level
Would use Broker's services again	Strongly Agree	
*Would use Agent's services again	Strongly Agree	
Would recommend Broker to family and friends	Strongly Agree	
*Would recommend Agent to family and friends	Strongly Agree	

## **Testimonial**

Question	Answer
Would you like to provide a testimonial for Agent	No