

Buyer Satisfaction Survey CENTURY 21 Leading Edge Realty Inc. - Mississauga

Date: 8-Apr-2021

Agent: Vijitha Bulathsinghala *Satisfaction: 100%

Buyer: Arif Siddiqui; Tahera Arif & Khurram Siddiqui *Recommendation: 100%

Property: 26 Driscoll Drive, Ajax, ON, L1T0J1 *Performance: 100%

Demographics

| Question | Answer |
|-----------|-------------|
| Gender | Male |
| Age Group | 45-59 years |

Marketing Source

| Not Selected | Selected |
|---|------------------------------------|
| Yard Sign Agent's Website Other property website/portal Advertisement in local paper Advertisement/classifieds in major paper Local property magazine Radio/Outdoor/TV Advertising Social Media (Facebook/Twitter etc.) Personalized Direct Mail Saw the local office Yellow Pages or other Directory Referred by a friend/relative or business associate Previously dealt with agent/office Agent/office contacted you Other | Internet Search (Google/Bing etc.) |

Competitive Selection

| Question | Answer |
|---------------------------------|--------|
| Did you consider other brokers? | No |

Appraisal: Factor of Influence

| Question | Answer | Level |
|--|----------|-------|
| Understanding of your needs and requirements | Critical | |
| Broker Commission | Critical | |
| Local Knowledge | Critical | |
| Recommendation from friend/relative | Critical | |
| Had dealt with Agent/Broker previously | Critical | |

Your Purchase: Satisfaction

| Question | Answer | Level |
|--|-----------|-------|
| *Inspections/Open Houses | Excellent | |
| *Local Knowledge of area, communities and properties | Excellent | |
| * Negotiating the price and terms of the purchase | Excellent | |
| *The exchange of contracts and closing | Excellent | |
| *The handling of deposit money | Excellent | |
| * Attention to detail | Excellent | |

The Agent : Performance Ratings

| Question | Answer | Level |
|------------------------|-----------|-------|
| * Polite | Excellent | |
| * Understanding | Excellent | |
| * Friendly | Excellent | |
| *Patient | Excellent | |
| * Knowledgeable | Excellent | |
| * Helpful | Excellent | |
| *Trustworthy | Excellent | |
| * Professional | Excellent | |
| *Timely communications | Excellent | |
| *Clear communications | Excellent | |
| * Accessible | Excellent | |
| * Respectful | Excellent | |
| *Approachable | Excellent | |

Other Broker Staff: Performance

| Question | Answer |
|-----------------------------------|-----------|
| Performance of other Broker staff | Excellent |

Overall Satisfaction

| Question | Answer | Level |
|--|-----------|-------|
| *Overall satisfaction regarding the Sale | Excellent | |

Recommendation

| Question | Answer | Level |
|--|----------------|-------|
| Would use Broker's services again | Strongly Agree | |
| *Would use Agent's services again | Strongly Agree | |
| Would recommend Broker to family and friends | Strongly Agree | |
| *Would recommend Agent to family and friends | Strongly Agree | |

Testimonial

| Question | Answer |
|---|------------------------|
| Would you like to provide a testimonial for Agent | Yes |
| Customer Testimonial | Best real estate agent |
| Testimonial Name and Suburb | Arif Siddiqi |